




Our Vision is 2020.



a case for support



THE CHILDBIRTH
CENTER

THE AMBULATORY
CARE CENTER

SELF REGIONAL
 HEALTHCARE FOUNDATION

Table of Contents

Our Vision is 2020.....	2
Childbirth Center Renovation.....	3
Ambulatory Care Center Expansion and Renovation.....	4
Emergency Department Renovations.....	5
Master Facility Plan Strategic Initiatives Summary.....	6-7



Foundation Development Organization

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- Hanna Dover
- Danielle Fields
- Laura Fleming*
- Dr. Ashley Harte
- Erin Layland
- Lee Lee Lee
- Walter Roark, IV
- Tina Smith
- DeAnna Thomas
- Casey Velky

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- Chris Clem, CPA
- John Cooper, CFP
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- Taylor Stokes
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- Sarah Hartung
- Dr. Margaret Hines*
- Dr. David Isenhower

- Dr. Jeff Lanford
- Dr. Matt Logan
- Dr. Tom Pritchard
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- Dr. Paul Velky*
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- Tim Burke
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Physician Giving

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- Dr. David Isenhower
- Dr. Jeff Lanford
- Dr. Matt Logan
- Dr. Tom Pritchard
- Dr. Paul Velky*

**Indicates Foundation Board of Trustees Member*

About Self Regional Healthcare Foundation

Self Regional Healthcare Foundation provides philanthropic support for new construction, renovations, service line enhancement, acquisition of new/replacement medical technology and scholarships to Self Regional Healthcare, a governmental not-for-profit, regional, referral hospital that provides care for the residents of Greenwood, Laurens, Edgefield, Abbeville, McCormick, Newberry and Saluda counties. Since the establishment of the Foundation in 1985, more than \$30 million has been given to Self Regional Healthcare to ensure access to healthcare services, facilities and programs for the citizens of Greenwood and the Lakelands.

Our Vision Is 2020

Meeting our region's healthcare needs is a daunting task. Healthcare providers like Self Regional Healthcare are constantly being challenged to do more for the communities they serve with fewer resources than ever before. Self Regional Healthcare continues to be the healthcare provider of choice for the 255,000 people who reside in Greenwood County and the Lakelands region. One of the reasons that is so is because this community has always stepped up with charitable support to help its hospital care for people in their time of need.

Once again, Self Regional Healthcare is poised to make major facility improvements for three mission critical service lines on the main campus: renovation of the Childbirth Center, renovation and expansion of our Ambulatory Care Center, and renovation and expansion of our Emergency Department. Few projects in our lifetime will have as much significance on the people of Greenwood and the Lakelands region.

On the following pages, you'll have the opportunity to learn more about why these are so vital to the future of healthcare in our community, and how you can become part of this institution's future by making a signature gift to **Our Vision Is 2020 Campaign**. You will see a variety of ways one can perpetuate the memory of a loved one, honor a family member or business associate, or commemorate your personal healthcare interest. In order for this campaign to be successful, substantial gifts are needed.

We hope you will join us!

Sincerely,



Jim Pfeiffer
President & CEO
Self Regional Healthcare



John Thompson, Chairman
Self Regional Healthcare
Board of Trustees

Renovation of the Childbirth Center

*Renovation and Expansion of the
Ambulatory Care Center*

*Renovation of the Emergency
Department*

Our Vision Is 2020



Childbirth Center Renovation

The renovations to the Childbirth Center will feature a new, secure, dedicated 24-hour access elevator opening onto a welcoming, comforting entrance lobby, which will serve as the new main entrance for laboring mothers. A new corridor will connect the lobby to the existing department and a bank of new diagnostic triage rooms that allow mothers to be assessed in an appropriate setting, without occupying valuable labor rooms. An adjacent triage nurse station will enhance the level of care for patients in this area. To facilitate the design of the expanded triage zone and create space for a HIPAA compliant physician dictation room, existing Labor, Delivery, Recovery, Post Partum (LDRP) Room 250 will be re-purposed. The renovation of this department also includes a rework of the nurse's station to provide better views to patient rooms, improved equipment storage, med-prep and nourishment rooms, and improved secured records storage. To accommodate these changes, the footprint of the nursery will be reduced, due to the practice of rooming-in newborns with mothers. In the adjacent C-section Suite, two spaces will be renovated to provide more suitable private recovery bays, sufficient equipment storage, and a more efficient staff locker area. The existing LDRP rooms are proposed to receive new finishes and replacement of existing birthing lights, to enhance patient comfort and provider care.

Sub-Total Project Cost: \$2,500,000



Summary

- Dedicated elevator lobby in new entrance that is secured and can only be accessed by mothers
- Improved triage layout which reduces waiting times.
- Aesthetic upgrades to improve the patient experience.



Interior finishes in the Childbirth Center are 10 years old and are outdated.



The LDRP rooms in the Childbirth Center are 355 square feet which is within the best practice range for this type of room.



Childbirth Center births are expected to experience flat to minimal growth if existing facilities remain.



Triage and admit processes are currently challenged by the existing layout.



Our Vision Is 2020

Ambulatory Care Center Expansion and Renovation

Prior to recent renovations to adjacent areas, the Ambulatory Care Center had 22 pre-op/phase II recovery holding rooms. During those renovations, the Ambulatory Care Center lost 4 pre-op/phase II recovery holding rooms, staff work areas, and support spaces. The proposed addition and renovation to the ACC will replace those 4 pre-op/phase II recovery holding rooms, staff work areas, and support spaces and add 2 new pre-op/phase II recovery holding rooms, bringing the total number of rooms to 24. In the current configuration, the staff must occasionally send a patient to the inpatient tower due to lack of available rooms, which is uncomfortable for the patient and inefficient for staff.

The addition of the new rooms will allow the staff to serve all patients directly, all within an updated and more comfortable department. Additionally, existing rooms will receive an update of finishes to create a more comfortable environment, improve lighting and staff work space, and incorporate the infrastructure for new electronic medical records equipment. The renovation includes an enlarged nurse station that is positioned with better sight lines to the department entrance and all patient rooms. Connected to the nurse station are updated med-prep and nourishment rooms, and HIPAA compliant physician dictation and records storage areas for improved staff efficiency, which allows staff to spend more time with patients and less time in work areas.

Sub-Total Project Cost: \$8,700,000



Summary

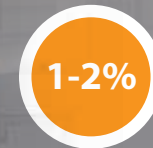
- A new addition on Spring Street will provide a strong wayfinding and design element.
- The expanded footprint will allow for increased clinical support and patient care spaces.



Construction is 1990 vintage with cursory interior upgrades.



ACC footprint has been reduced by 40% due to other construction projects (Old Main/Endoscopy).



Ambulatory Care Center volumes are expected to grow 1-2% each year for the 5-year projection period.



The existing layout of the ACC is cumbersome and frustrating for patients to navigate.



Emergency Department Renovations

The Emergency Department is the final phase of these three projects. The current department was designed to accommodate 35,000 +/- patients per year. In 2018, we anticipate treating 60,000 patients. The renovation plans for this project are under development, but we've identified the following goals that will be part of the new Emergency Department design:

Urgent Care: A fast track unit allows non-urgent care to be delivered in a time-efficient manner. In order to reduce the time to see provider and length of stay thus improving patient satisfaction.

Maximize visibility from Nurse Station to Patient Room: Improves continuity of care, increases security, and reduces wasted travel distance. Emergency Department rooms will be universally designed to eliminate 'open chairs' that cause unnecessary delays in patient care. An Observation Unit allows a patient who is awaiting results to wait in a staffed room without consuming valuable Emergency Department Resources. During peak volumes, this Unit can also be used as a relief valve.

Improved Access to Imaging: Appropriate number of resources such as XRAY and CT Scanner will be located within the Emergency Department. This will provide quicker access to scans and will reduce patient handoffs and wait times.

Sub-Total Project Cost: \$16,800,000



Summary

- Facility is the right size but with wrong components and inefficient layout
- Fast-Track and Observation Beds will greatly improve throughput and reduce key metrics
- Reconfiguration of the existing facility can provide modern Emergency Department.

1998

SRH Emergency Department was constructed in 1998 and has not received any major renovations since opening.

34%

The current Emergency Department is designated to care for 35,000 +/- patients per year. SRH Emergency Department annual visits have grown 34% over the last 5 years. In 2009, the Emergency Department saw 44,623 visits, compared to 58,000 visits in 2017.

:47

SRH Emergency Department's average time for a patient to see a physician is 47 minutes. The target is 30 minutes.

40 sf

SRH Emergency Department rooms are on average 40 square feet less than the industry standard of 144 square feet.

CT

The Emergency Department does not have centralized imaging equipment, which causes unnecessary delays and patient handoffs.

+

Emergency Department beds are currently being used as observation beds which reduces efficiency.

Facility Master Plan Strategic Initiatives: Grand Total Project Cost

Summary

- Childbirth Center Renovations
- Ambulatory Care Additions and Renovations
- Emergency Department Renovations

Capital Budget Schedule Totals	2017	2018	2019	2020	2021	5 year total
Childbirth Center Renovation		\$2,500,000				\$2,500,000
Ambulatory Care Expansion and Renovation		\$8,700,000				\$8,700,000
Emergency Department Renovations				\$8,400,000	\$8,400,000	\$16,800,000
Grand Total		\$11,200,000		\$8,400,000	\$8,400,000	\$28,000,000

Our Plan to Achieve Success

In late 2015, the Foundation restructured the manner in which it conducts its fundraising efforts. This restructuring established a Fund Development organization consisting of five standing Foundation Committees (Annual Support, Business & Industry, Planned Gifts, Special Gifts, and Signature Gifts) that are populated with Foundation Board members and volunteers in the community. All five Committees have a role in providing the community with healthcare education, improving recognition of Foundation donors, and increasing charitable gift income (cash, pledges and deferred gifts) through a coordinated program of “giving clubs.” Volunteer community leaders are the life-blood of this effort. At present, some 55 volunteers serve on these 5 committees and their efforts are central to **Our Vision Is 2020 Campaign**. Each Committee is involved in the identification, cultivation and solicitation of prospects for gifts in support of the Campaign.

In March, 2017, The Self Regional Healthcare Foundation approved the three aforementioned projects to be the beneficiary of unrestricted gifts received as part of the **Our Vision Is 2020 Campaign**. The Campaign goal is generate \$7.5 million in philanthropic support from cash and new pledges generated between now and the end of 2021.

A Case for Support

In Greenwood and the surrounding counties that Self Regional Healthcare serves, no other institution or organization touches more lives.

Outpatient Services

2,057,208 Lab tests
140,089 Imaging procedures
200,623 Respiratory procedures
2,097 Endoscopy procedures
1,389 Births



Emergency Services

57,386 Emergency room visits

Inpatient Services

12,737 Admissions
6,677 Surgical cases

Oncology Services

6,944 Chemo procedures
22,295 IV Infusion procedures
8,149 Radiation treatments

Cardio-Vascular Services

145 Open heart surgeries
947 Diagnostic cardiac catheterizations
334 Interventional cardiology procedures
390 Electrophysiology procedures

Home Health Services

45,757 Home health visits



With a population of 255,000 in Greenwood and the Lakelands region, it's imperative for Self Regional Healthcare to keep pace with the healthcare needs of our community. One of the ways Self Regional Healthcare is doing just that is through charitable gifts from caring individuals, businesses and foundations in our area. The simple fact is this: Self Regional Healthcare would not be the premier healthcare provider that it is today without philanthropic support.

At the heart of our Foundation is a corp of volunteers who serve on five committees. Each of these committees plays an integral role in raising gift income for renovations, expansions, service line enhancements and the purchase of new and replacement medical technologies. These volunteers share their time, their talents, and some of their treasures to improve healthcare in our community.

These caring people provide the energy to launch the most aggressive fundraising campaign in the history of the Self Regional Healthcare Foundation: **Our Vision Is 2020**. This campaign will provide much needed resources to fund renovations to Self Regional Healthcare's Childbirth Center, Ambulatory Care Center, and Emergency Department.

In April, 1944, the Greenwood Hospital was severely damaged by a tornado. The very next day, James C. Self announced that he would build a new hospital for our community. Self Memorial was built to be one of the most advanced hospitals in the country and was given as a gift to provide the best healthcare for Greenwood and surrounding communities. Philanthropic support has always been and always will be critical to continuing healthcare excellence.

As we launch **Our Vision Is 2020** campaign, we will build on the culture of philanthropy that has sustained healthcare in this community for more than 66 years. We invite you to join us as these exciting projects move forward to meet the healthcare needs of our friends, families, co-workers and neighbors.

Kind Regards,



Courtney Furman, *Chairman,*
Self Regional Healthcare
Foundation Board of Trustees

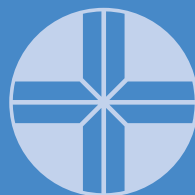


Ken Coffey, *Executive Director,*
Self Regional Healthcare Foundation

*Without philanthropic support,
Self Regional would not be the
premier healthcare provider for
Greenwood and the Lakelands
that it is today.*

Our Vision Is 2020





Our Vision Is 2020

SELF REGIONAL

HEALTHCARE FOUNDATION

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a case for support

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